



# RESILIENT BEYOND MEASURE

## STUDENT SERVICES 2020-21 ANNUAL REPORT

# ABOUT THE COLLEGE AND CAREER DREAMS PROGRAM OF JACKSONVILLE

Our vision is to see all students Ready, Empowered, and Determined for college, career, and life success



## WHY WE EXIST

We help students navigate intimidating systems within the career exploration and college application process.

## WHAT WE DO

We provide schools and youth programs with college and career preparation workshops, workbooks, advising for upperclassmen students, and standards-based college and career video curriculum on a digital learning platform.



## WHO WE SERVE:

- Jacksonville youth, grades 6th – 12th with over 250 youth served annually.
- Economically disadvantaged youth – 100% of students attend Title I Schools and receive free and reduced-priced lunch.
- Academically challenged youth – 100% of students start our programming in the lowest two academic quartiles.
- Minority youth – 98% of students are students of color.
- Geographic Region – 100% of students attend Northwest and West Jacksonville Title I schools.



## PROGRAM LOCATIONS:

### Jean Ribault Middle School

- 7th Grade
- 8th Grade



### Jean Ribault Senior High School

- 12th grade



### William M. Raines High School

- 9th Grade
- 10th Grade

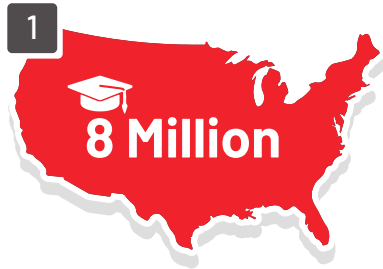


### Frank H. Peterson High School

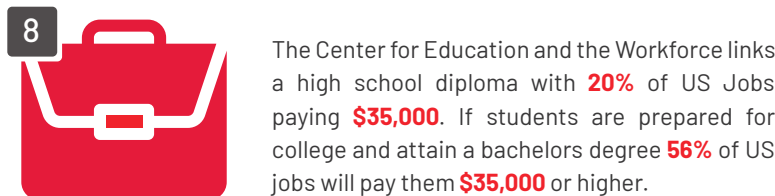
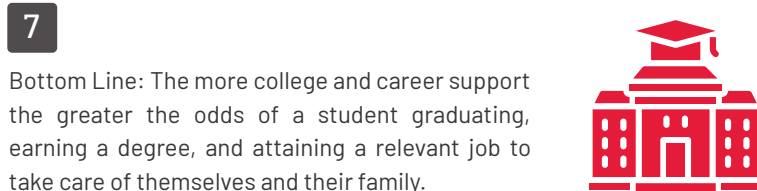
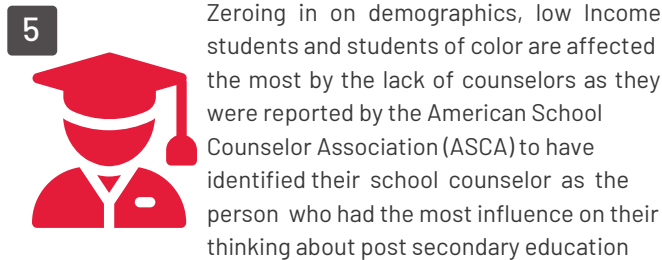
- 11th Grade



# 10 REASONS WHY OUR JACKSONVILLE TEENS NEED THE COLLEGE AND CAREER DREAMS PROGRAM

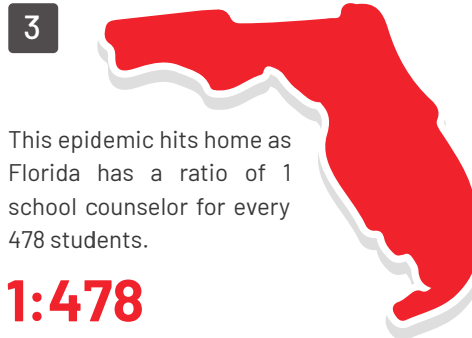
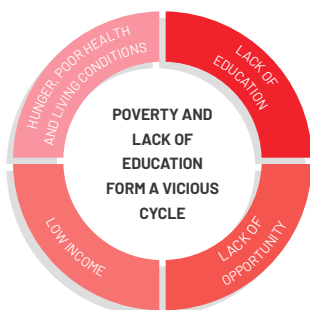


Did you know  
**8 Million**  
Students in the United States do not have access to a school counselor?



9

Unfortunately, generational cycles of poverty still exist especially amongst students of color in Northwest and West Jacksonville. Research has shown that poverty has a negative domino effect on communities such as increased crime and poor physical and mental health



This epidemic hits home as Florida has a ratio of 1 school counselor for every 478 students.



This problem is prevalent in our backyard of Jacksonville, Florida. There are **30,246** high school students in Duval County Public Schools and only **115** high school counselors.

6

ASCA shows a strong correlation with smaller school counselor to student ratios to the following outcomes



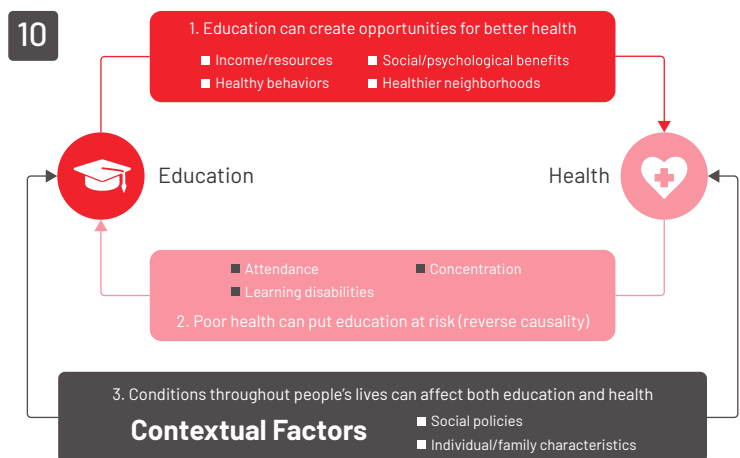
Improved Attendance



Fewer discipline issues



Higher graduation rates



The College and Career Dreams Program is a college and career preparation program that exists to be a part of the solution to break generational cycles of poverty in the Northwest and West Jax region by teaching youth to believe it possible to achieve their college and career dreams, no matter their background. As students increase their educational attainment their opportunities for a better quality of life increase as well. Through our services we believe Jacksonville will have a healthier future, one youth at a time.

CCD is breaking the cycle!





# OUR R-E-D FORMULA FOR IMPACT

We use the College and Career R-E-D formula for impact which defines specific strategies to increase student outcomes in three priority outcome areas:

**Academic Readiness, Social-Emotional Empowerment, and Individual Determination**

## READINESS: SKILLS AND INFORMATION

We prepare students with mnemonic mindset strategies to extract knowledge and adopt any skill that is necessary to meet benchmarks on standardized test such as FSA, college entrance exams such as the ACT and SAT, and grade level course work required for promotion and high school graduation.

### READINESS METRICS



Graduation



College acceptance



Academic Growth

## EMPOWERMENT: PEOPLE AND AFFIRMATION

We encourage students to adopt a circle of positive adults and peers that celebrate, counsel, and coach them to accomplish their academic, college, career, and life goals.

### EMPOWERMENT METRICS



Social-emotional wellbeing



Positive peer and adult support



Parent/guardian involvement

## DETERMINATION: ATTITUDE AND DEDICATION

We inspire students to have a relentless attitude towards achieving their goals in life. Students are exposed to stories of students and alumni who come from their background who have defied the odds by maintaining a good attitude and dedication during tough times.

### DETERMINATION METRICS



Attendance



Behavior



ACT and SAT Retakes

## 2020-2021 PROGRAMS



283

YOUTH SERVED



100%

ON-TIME HIGH SCHOOL  
GRADUATION RATE



90%

COLLEGE ACCEPTANCE  
RATE

## ENGAGEMENT



1

YEAR OF GROWTH MORE  
THAN PEERS IN READING



98%

FEEL MORE ENGAGED IN CLASS  
AFTER DOING CCR VIDEO LESSONS



76%

PREFER CCR OVER OTHER  
SUPPORT PROGRAMS

## SUPPORT + OUTREACH



7

MAJOR SCHOOL  
SUPPORT PARTNERS



5

PARENT NIGHT WORKSHOPS ON  
COMMUNICATION SKILLS



2

VIRTUAL COLLEGE AND  
CAREER FAIRS

## TESTIMONIALS



*CCD has helped me and my  
friends more than any other early  
college program*

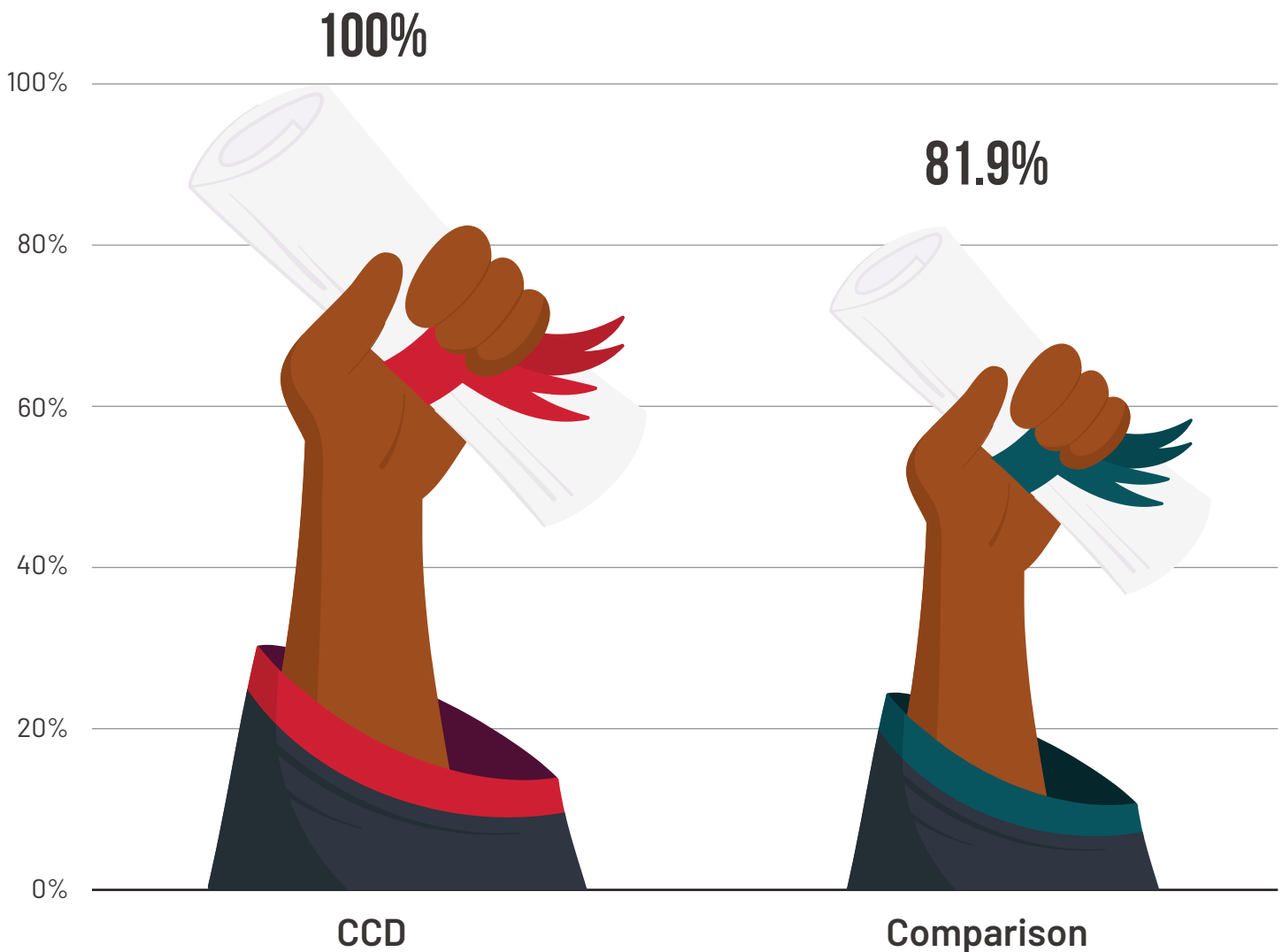
*- 8th Grade Student*



*I am enamored by this program!  
It needs to be in more schools*

*- 9th Grade Teacher*

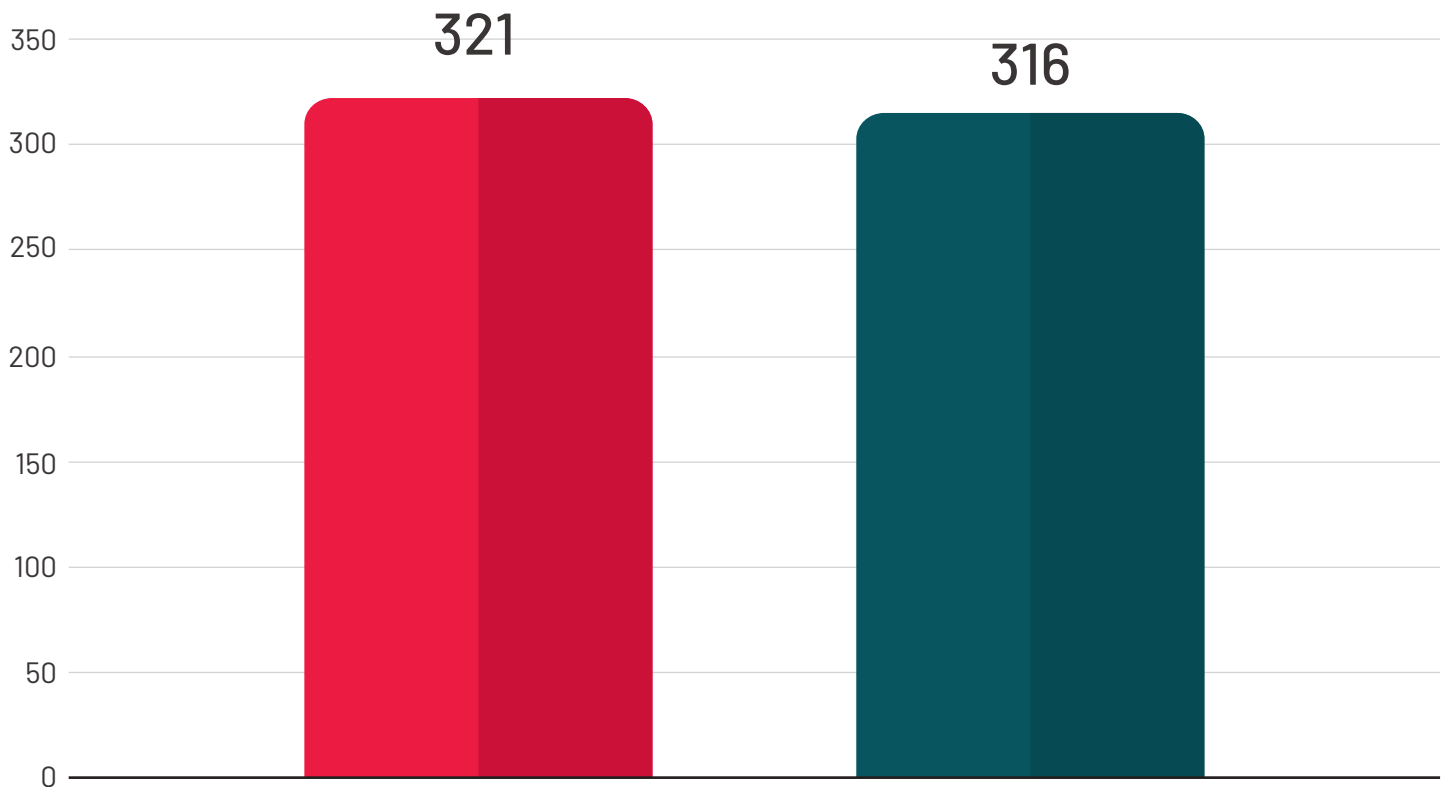
# GRADUATION RATES



Seniors who graduated with a standard diploma

100% of the College and Career Dreams seniors graduated with least a standard diploma compared with the comparison group, which had 81.9 percent of its seniors graduate with at least a standard diploma.

# FLORIDA STANDARDS ASSESSMENT READING PERFORMANCE



**Florida**  
Standards Assessments

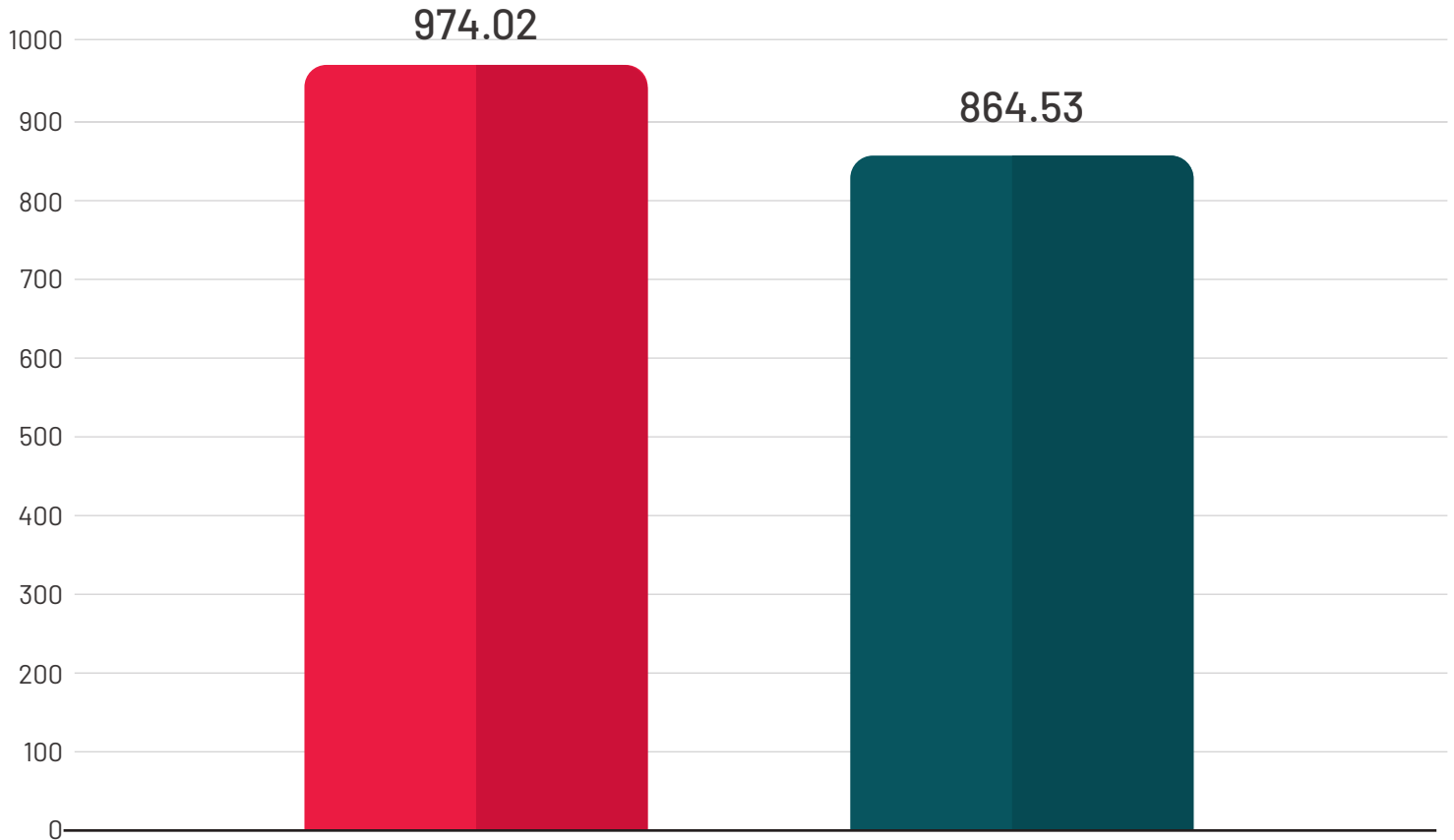
■ CCD

■ COMPARISON

Grade	Year	Number of Students	Mean Scale Score
10	2015	190,769	349
	2016	196,529	348
	2017	198,836	348
	2018	196,159	349
	2019	196,275	349
9	2015	200,923	343
	2016	201,983	341
	2017	199,995	342
	2018	200,284	342
	2019	203,549	343

Amongst more than 180,000 students tested, the average yearly growth on the FSA is approximately 6 points. At a 5 point difference, our students had close to more than one year more growth than the comparison group within the same school who started in the same achievement level.

# LEXILE READING

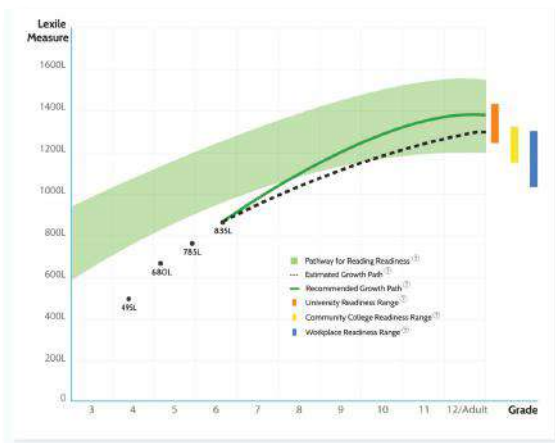


## Reading Proficiency

[statistically significant difference,  $p=0.03$ ]

CCD

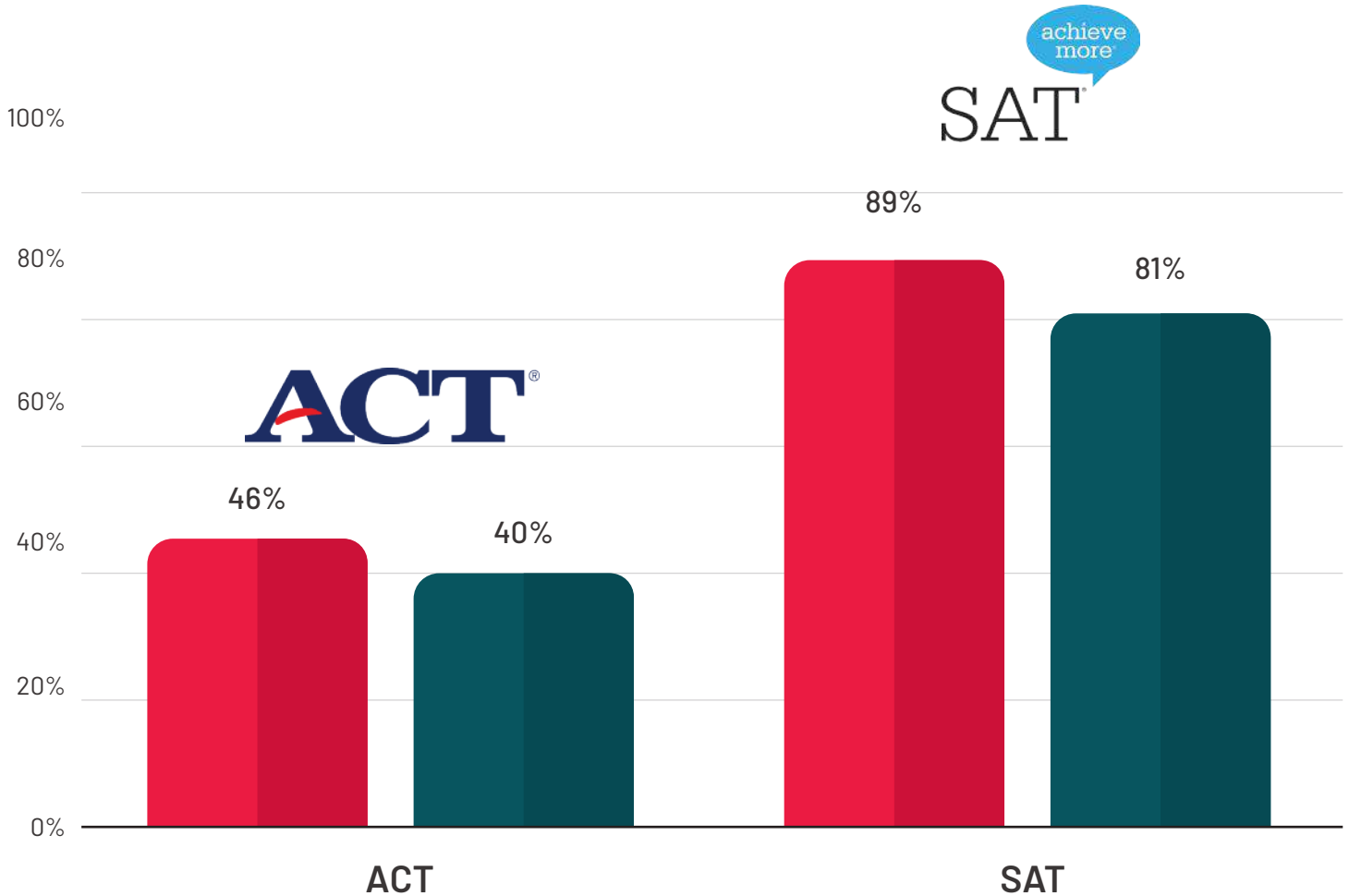
COMPARISON



On average, students who were enrolled in the CCD program (974.02) had statistically significantly higher ( $p=0.03$ ) Lexile reading scores than the comparison group (864.53). This difference equates to the CCD students being more than a year ahead of the comparison group in terms of their reading abilities. The difference also demonstrates that CCD students are closer to reaching the work-place readiness range growth outline in the Lexile Measure graphic.

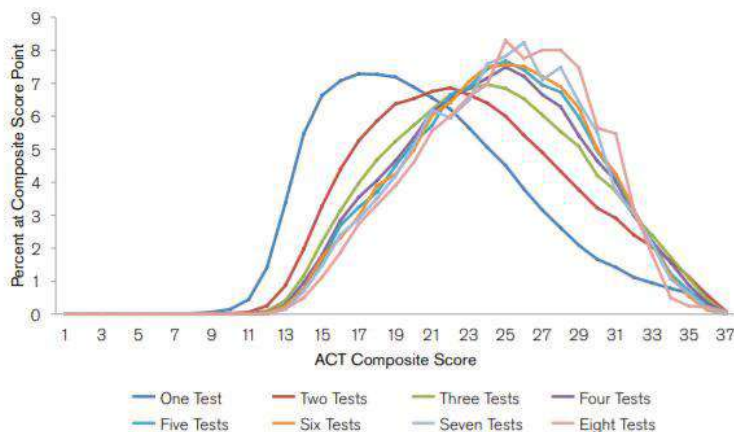


# COLLEGE READINESS ASSESSMENTS



## Persistence

■ CCD ■ COMPARISON



According to an ACT Policy and Research report by Dr. Jill Crouse, students who retake the ACT have a higher probability of achieving a higher score. The higher a student scores the more opportunities for college acceptance and scholarships. Longitudinal ACT data trends show that lower-income students tend to retake test less than higher-income students. Our student retake percentage is higher for both the SAT and ACT Test.

\*Times tested was truncated above 8 because N-counts dipped below 1000

The highest score students can achieve on the ACT is a 37

# BLACK MALE YOUTH IMPACT REPORT

College and Career Dreams provided an all boys  
5 school tour titled "Tell My Dreams I'm On The Way" to  
over 250 young men at the following  
schools:



Highlands Middle



Ribault Middle



William M Raines High



Jean Ribault High



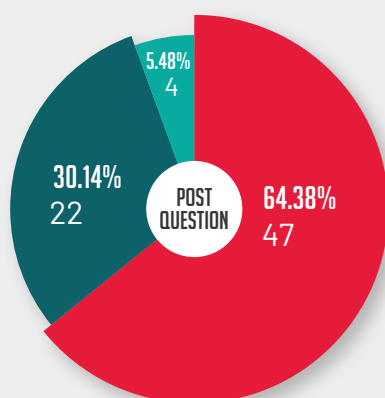
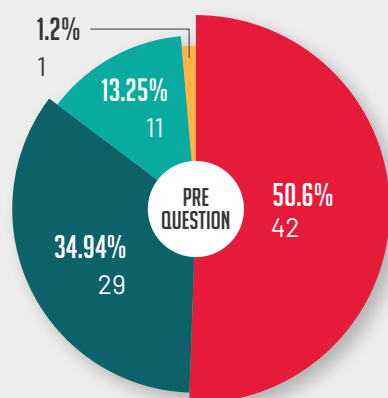
Riverside Highschool

**SEE OUR TRANSFORMATIONAL IMPACT ON THE FUTURE LEADERS OF JACKSONVILLE IN OUR  
PRE AND POST TEST RESULTS BELOW. RESULTS ARE FROM A ONE DAY WORKSHOP.**



Q1

## MY BELIEF IN MY ABILITY TO GO TO COLLEGE IS \_\_\_\_\_.

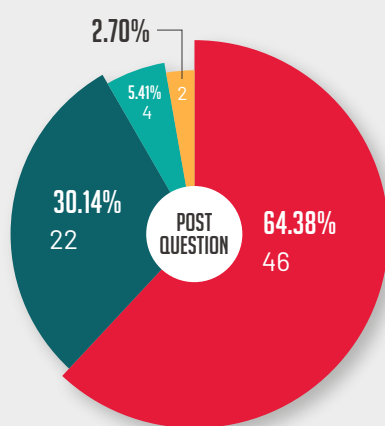
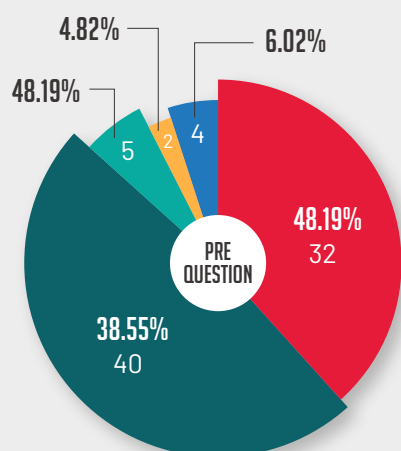


- Very High
- High
- Not Sure
- Low
- Very Low

**GROWTH**  
 13.78%

Q2

## MY ATTITUDE TOWARDS GOING TO COLLEGE IS \_\_\_\_\_.

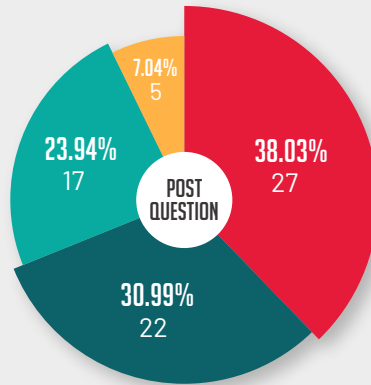
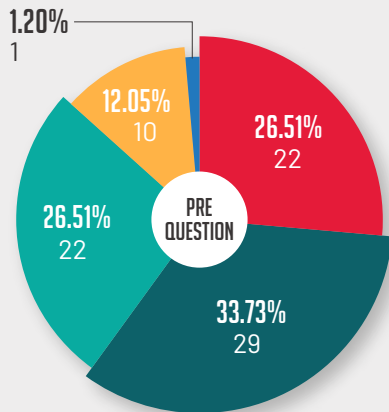


- Very Positive
- Positive
- Not Sure
- Negative
- Very Negative

**GROWTH**  
 23.61%


Q3

## MY UNDERSTANDING ON HOW TO THINK CRITICALLY ABOUT PEER PRESSURE IS \_\_\_\_\_.

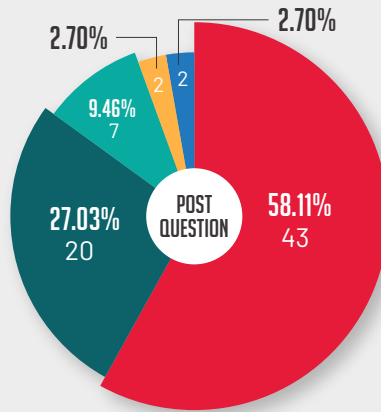
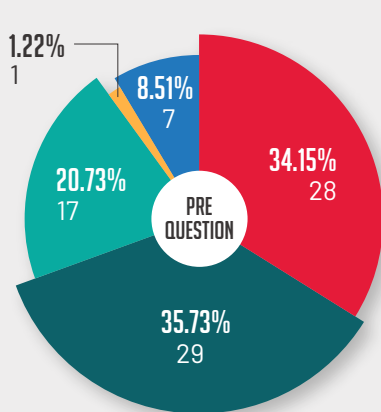


- Very High
- High
- Not Sure
- Low
- Very Low

**GROWTH**  
11.52%

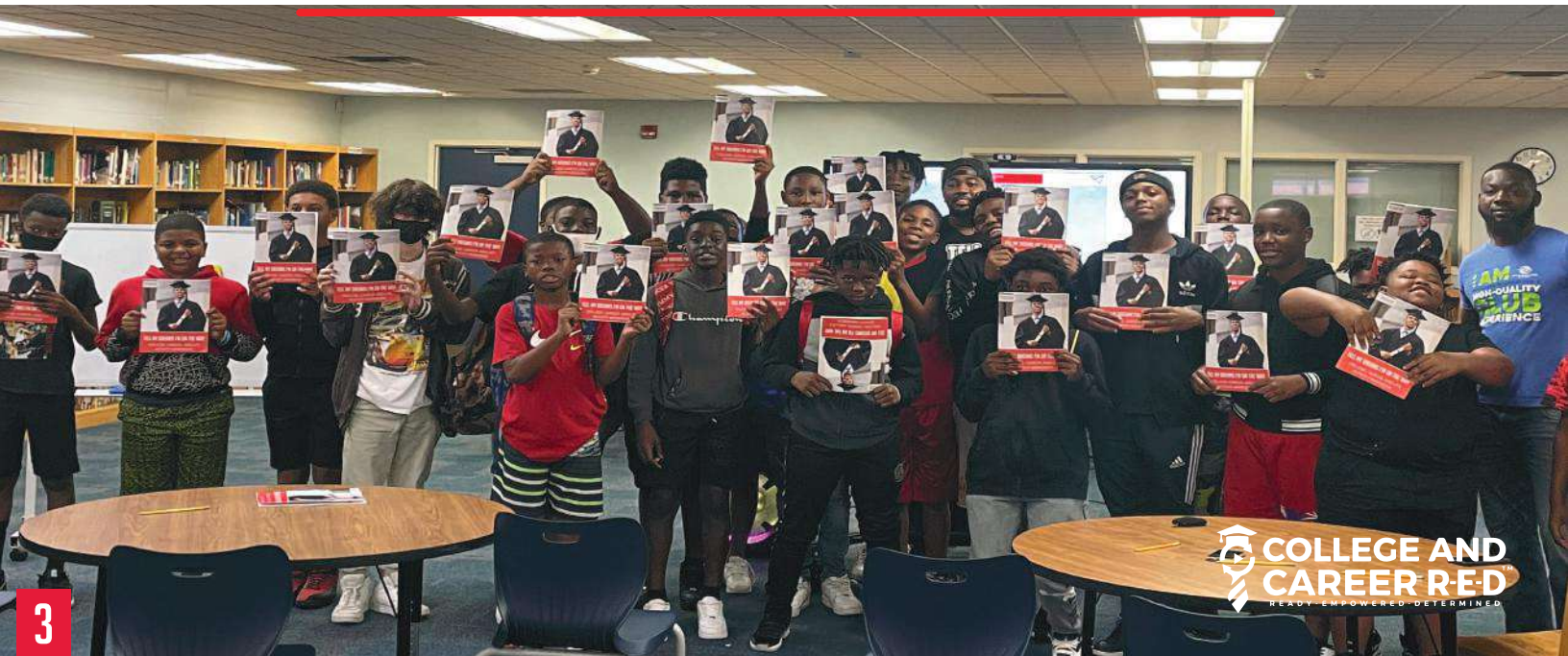
Q4

## I BELIEVE TAKING THE SAT AND ACT IS



- Very Beneficial
- Beneficial
- Not Sure
- Not Beneficial
- Useless

**GROWTH**  
23.96%

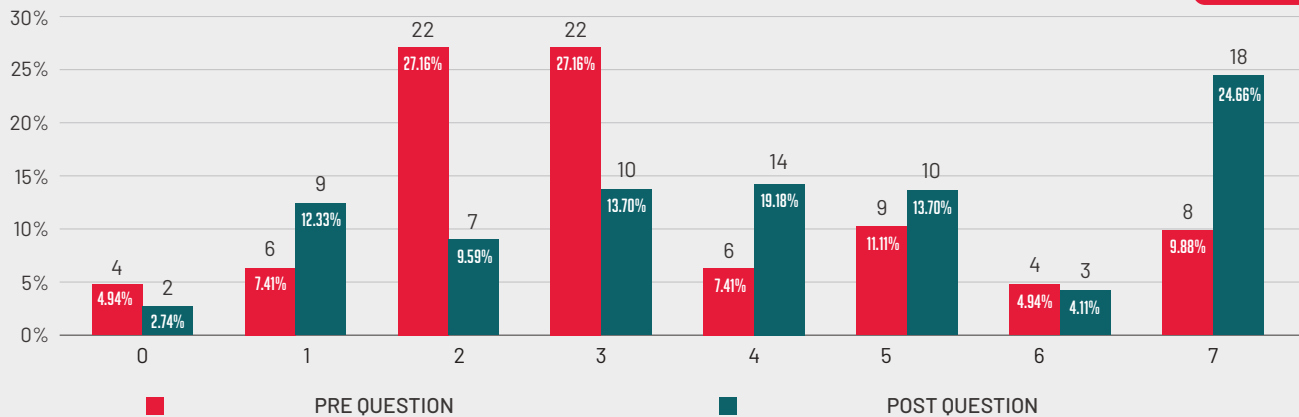




Q5

I WOULD RETAKE THE ACT OR SAT AT LEAST \_\_\_\_\_  
MORE TIMES TO GET INTO COLLEGE.

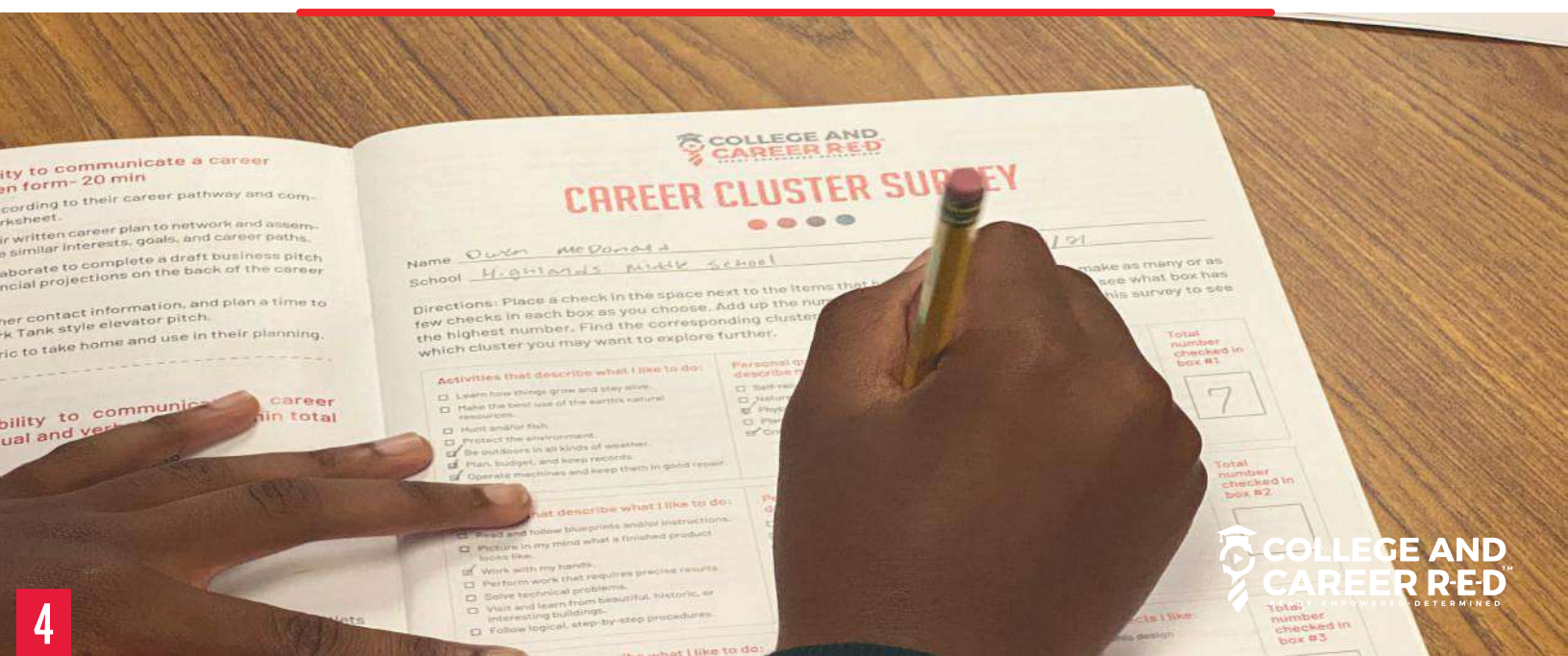
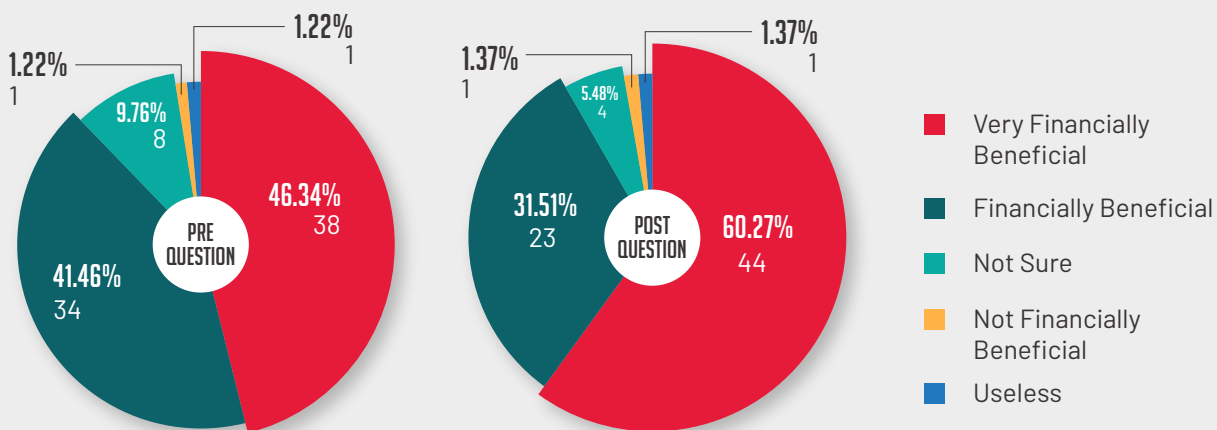
GROWTH  
14.78%



Q6

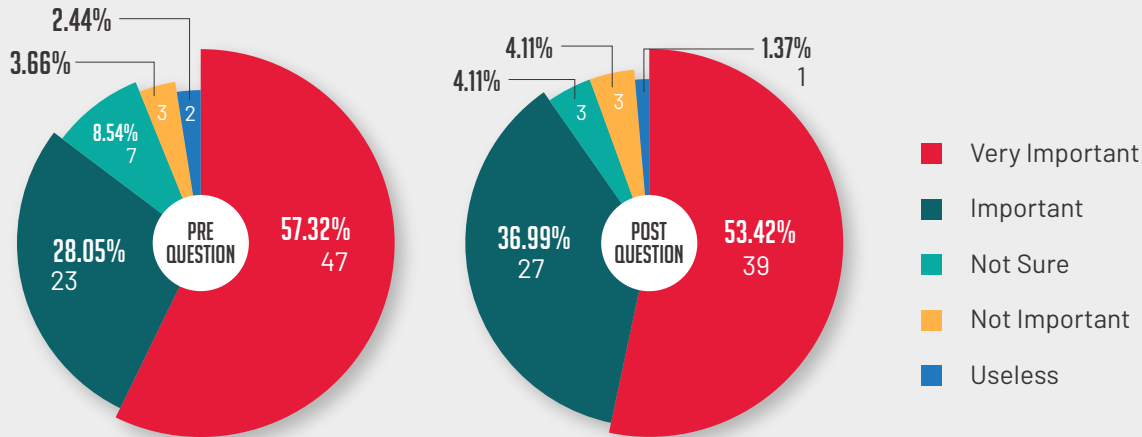
I BELIEVE A COLLEGE DEGREE IS \_\_\_\_\_.

GROWTH  
13.93%



Q7

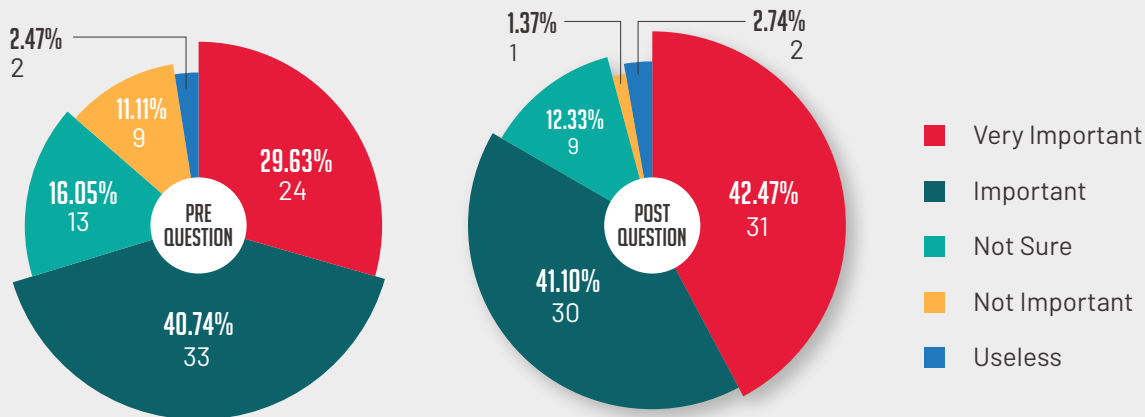
## MATH SKILLS SUCH AS (MULTIPLICATION AND SUBTRACTION) AND MONEY MANAGEMENT ARE \_\_\_\_\_.



**GROWTH**  
8.94%

Q8

## I BELIEVE HAVING A MENTOR IS \_\_\_\_\_.



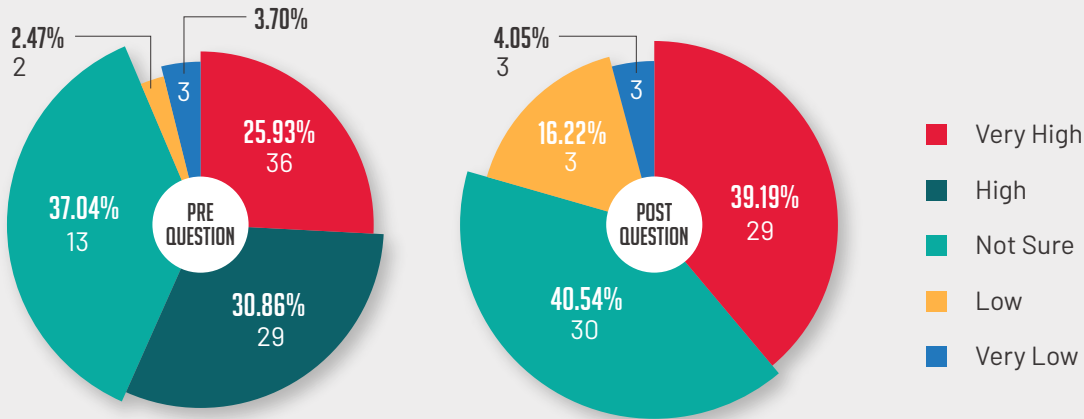
**GROWTH**  
12.84%





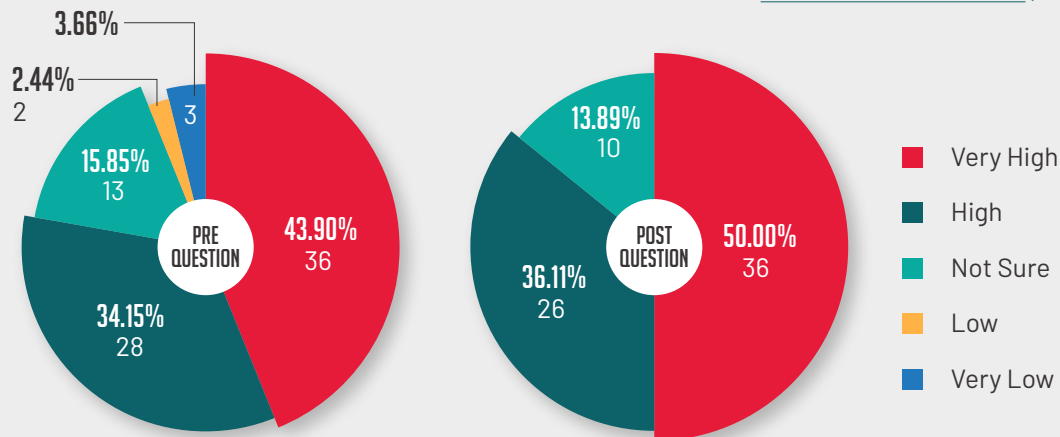
Q9

## MY DESIRE TO BECOME AN ENTREPRENEUR IS \_\_\_\_\_.

GROWTH  
13.26%

Q10

## MY DESIRE TO GIVE BACK TO THE COMMUNITY AS A SERVANT LEADER IS \_\_\_\_\_.

GROWTH  
6.10%

# CCD PROGRAM EVENTS AND COMMUNITY OUTREACH

## VIRTUAL COLLEGE TOUR



PARTICIPANTS:  
**72**



COLLEGES WHO PRESENTED:  
**8**

Students participated in a two day Spring Break  
Virtual College Tour Hosted by College and Career Dreams Program

Students were educated on career paths and academic programs offered at each college. Students walked away understanding admissions criteria, cost of attendance, and grants/scholarship opportunities.







## MERIT SCHOLARSHIPS

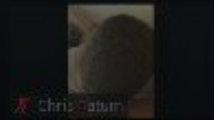
### Transfers:

- For Florida community and state college AA students only
- Applications available in January/February
- Must enroll at UCF beginning in fall

More info at [admissions.ucf.edu/cost](https://admissions.ucf.edu/cost)

### Other Awards:

- Florida Bright Futures, Department/College Awards, A2O



FLORIDA STATE UNIVERSITY

**2 CREATE THE SSAR**

Create your Self-reported Student Academic Record (SSAR)

To learn more about the SSAR view our FAQ and watch our how-to videos at [admissions.fsu.edu/first-year/ssar/](https://admissions.fsu.edu/first-year/ssar/)



### ADMISSION REQUIREMENTS

MINIMUM	ACADEMIC UNITS	TEST SCORES	ESSAY	LETTERS	HIGH SCHOOLS TRANSCRIPTS OR ELECTRONIC SUBMISSION OR Self-Reported (SSAR)
<b>3.0</b> GPA Weighted Core	<b>18</b> English (4), Mathematics (4), Natural Sciences (3), Social Sciences (3), Foreign Language (2), Additional Academic Core Units (2)	<b>SAT 500</b> Math: 26 Reading: 27 OR <b>ACT</b> Math: 22 Reading: 22 English: 19	<b>2</b> Words Recommendations	<b>2</b> Recommendations	

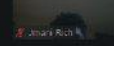
WWW.FAMU.EDU

**\$35**  
APPLICATION FEE  
OR FEE WAIVERS

**May 1st**  
Fall Deadline

**Nov 1st**  
Spring Deadline

**March 1st**  
Summer Deadline



## Why Choose FSCJ College Choice

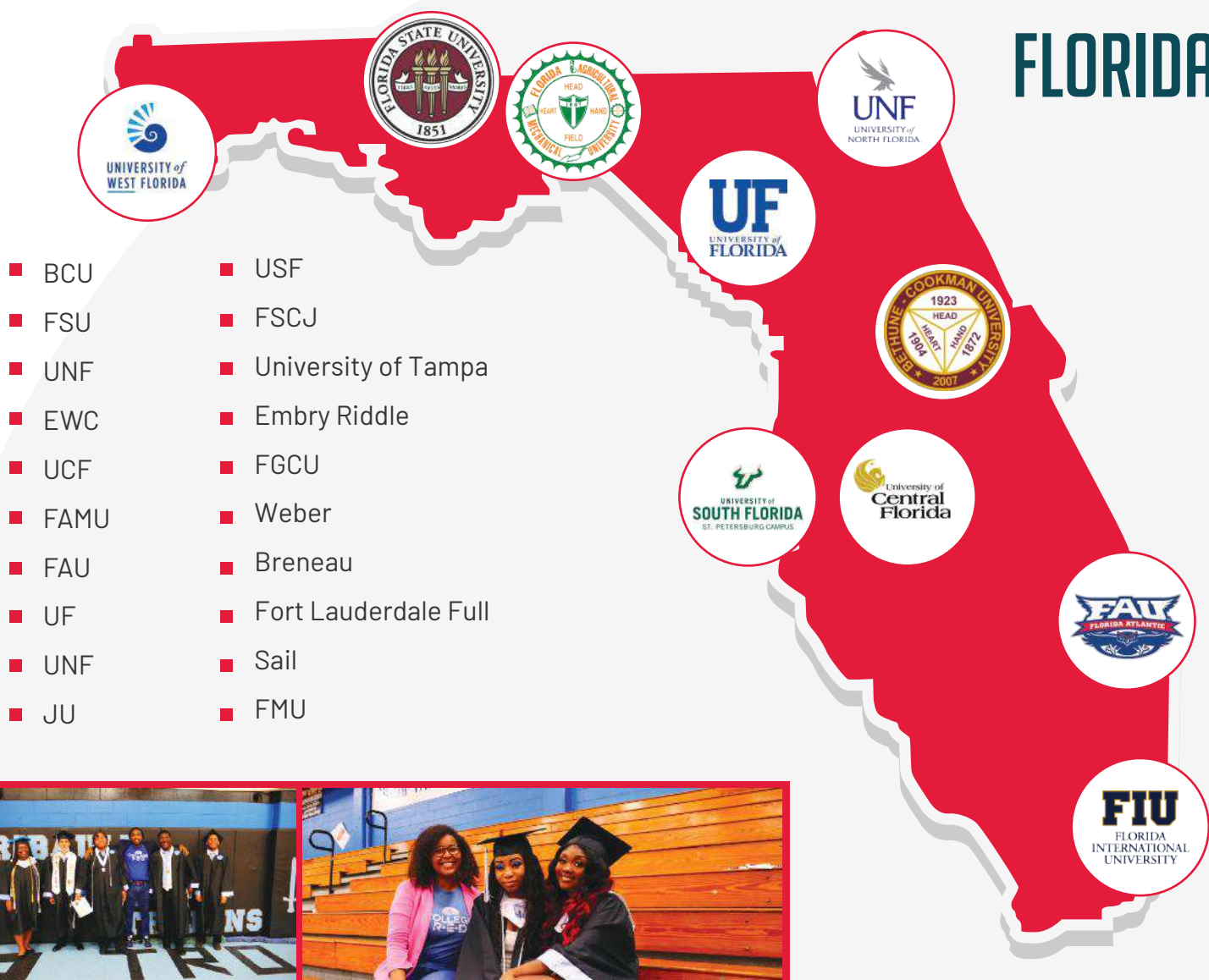
### Spring College Tour

Marshun Middleton | FSCJ Recruitment

# SEE OUR LIST OF COLLEGE ACCEPTANCES FOR COLLEGE AND CAREER DREAMS ALUMNI

**OUR COLLEGE ACCEPTANCE RATE IS 90%  
MOST OF OUR ALUMNI ARE FIRST-GENERATION STUDENTS**

A Local Program with a National Impact



# GEORGIA

- Valdosta State
- Georgia State University
- Savannah State
- Shorter University
- Clark Atlanta

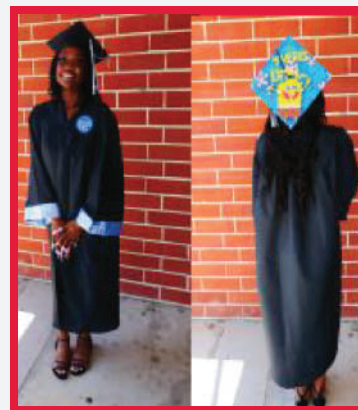
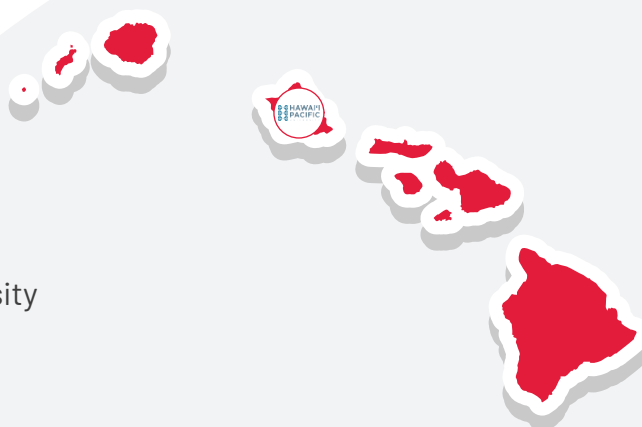


**NAME :** MESHELLA

**MAJOR :** BIOLOGY

# HAWAII

- Hawaii Pacific University



**NAME :** JANELL

**MAJOR :** NURSING

# ILLINOIS

- Illinois State University



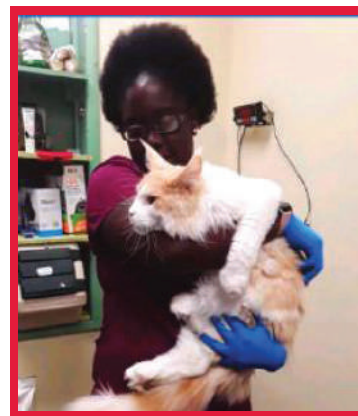
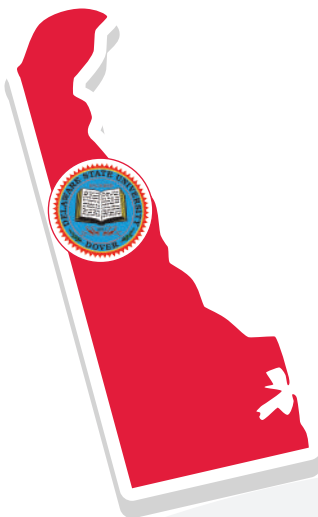
**NAME :** MATRANIUS

**MAJOR :** ARCHITECTURE



# DELEWARE

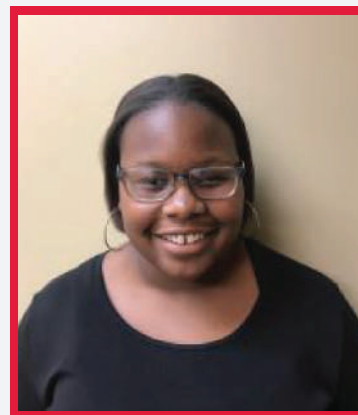
■ Delaware State University



NAME : ALAYSIA  
MAJOR : VETERINARIAN SCIENCE

# WASHINGTON DC

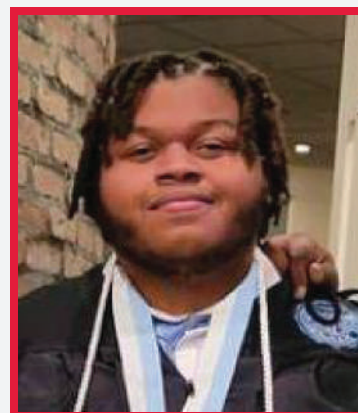
■ Howard University



NAME : HADEIA  
MAJOR : POLITICAL SCIENCE

# ALABAMA

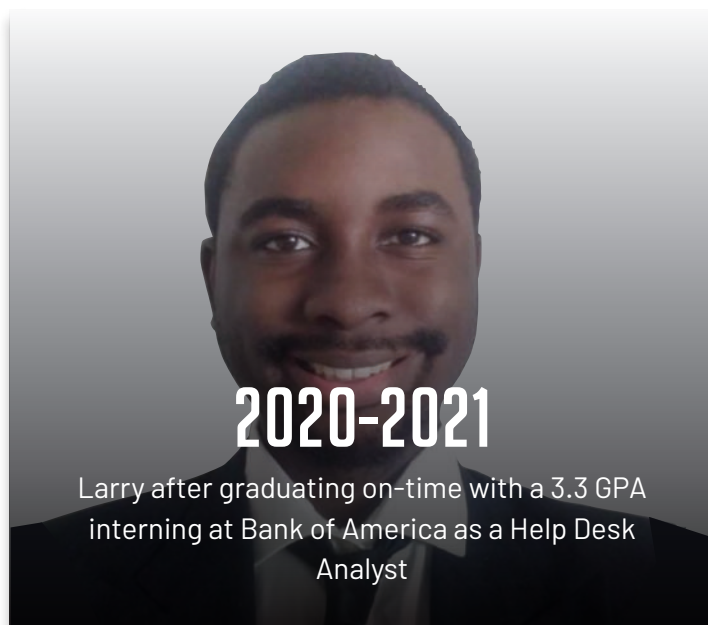
■ Miles College



NAME : CHRIS  
MAJOR : BUSINESS



# ALUMNI TESTIMONIAL



## QUOTE FROM LARRY:

*The College and Career Dreams Program helped me see things in myself that I didn't see before.*

**COLLEGE: FSCJ**

**MAJOR: INFORMATION TECHNOLOGY**

**CLASS: 2024**

**CCR ALUMNI ROLE: FSCJ COLLEGE AMBASSADOR**

# WHY IS THE CCD PROGRAM NEEDED?



To help students prepare for college and learn new things

*Janiyah*



For me personally I need more help with college info and my future opportunities and I think this helps.

*Bethany*



Because they teach the many of us about good skills that could help us throughout our whole lives

*Triston*



To help us better plan for our futures because at my school the guidance counselors aren't helpful at all.

*Andrea*



Gives us a lot of advice on life skills

*Kaitlynn*



Helps prepare students for college

*ArMarion*



They have opened up our minds about after high school life and what can be done.

*Kysha*



Because they help students

*Naomi*



Because they are an excellent source of information on colleges and stuff dealing with college

*Alexandria*



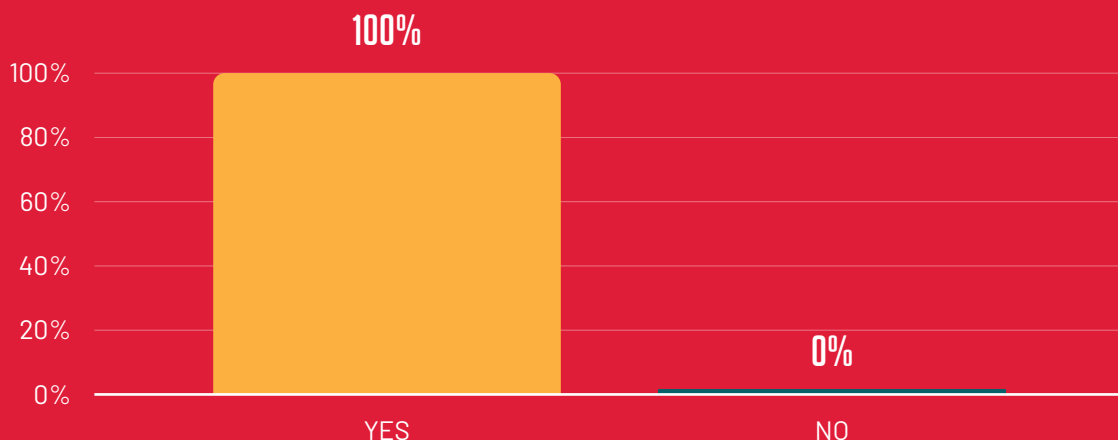
The College and Career Dreams sessions provide us with valuable information about succeeding in life and school that most of us wouldn't be able to get elsewhere.

*Imani*



College and Career Dreams sessions have really taught me a lot. They have shown me different paths I want to take in my future and has helped me and my peers feel more motivated when it comes to colleges and our careers. *A'Nyah*

**THE COLLEGE AND CAREER DREAMS PROGRAM HAS MADE A POSITIVE IMPACT ON MY LIFE AND I WOULD LIKE FOR THEM TO CONTINUE TO PROVIDE THEIR PROGRAMMING THIS SCHOOL YEAR.**





# COLLEGE AND CAREER DREAMS™

TURNING COLLEGE AND CAREER DREAMS INTO REALITY



P.O. Box 14381  
Jacksonville, FL 32238



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